

GROW YOUR BUSINESS

WITH PETERBOROUGH'S BNI MARKETING TEAM



SCAN THE QR CODE FOR A
**FREE MARKETING
ADVICE SESSION**



Copywriting | Graphics & Brand Design | Digital Marketing
Websites & SEO | CRM Consultant | Social Media | Printing
Photography | Signage & Vehicle Graphics | Branded Clothing



Benefit from unrivalled access to a local specialist team of marketing professionals.

Experienced and knowledgeable individuals working collaboratively to support the delivery of your marketing. You can tap into any of these services to discuss your requirements, simply contact the specific company directly, or via the code below.



SCAN THE QR CODE FOR MORE INFO ABOUT YOUR LOCAL BNI GROUP & HOW TO VISIT

WEBSITES & SEO



Duncan Webster
1PCS

Experts in building a wide range of search-friendly websites from themed to bespoke layouts. Specialising in developing e-commerce websites, to sell your products and services, as well as personalised membership websites with an online members-only portal. A content management system (CMS) is included so you can update and manage your website. Services also cover ongoing Search Engine Optimisation (SEO) and Google AdWords to increase the visibility of your website.

t: 07977 422220
e: duncan@1pcs.co.uk
www.1pcs.co.uk

SOCIAL MEDIA



Kristian Downer
DOW SOCIAL

Reach new audiences, generate leads and grow your business with a strategic approach to social media.

DowSocial deliver clarity on the right social media path for your business tailored to your business objectives.

Support includes strategic planning sessions, platform specific training and advertising management services.

t: 07443 398381
e: info@dowsocial.com
www.dowsocial.com/

PRINTING SERVICES



Marcus Brailsford
PPS PRINT

Offering a wide range of printing services using the latest technology to deliver high quality, precision and consistently produced printed items. Experts in elevating your brand by producing stylish brochures, stand-out business cards, elegant stationery and captivating flyers. Specialists in delivering everything you need for those exhibitions or events from custom banners to promotional materials.

t: 01733 349881
e: marcus@pps-print.com
www.pps-print.com

COPYWRITING SERVICES

Sallie Hinks
PMA

Creating effective marketing communications to entice, motivate and educate your customers through the power of words. Copywriting services that make your business stand out from the crowd through compelling copy and engaging content to share across different channels.

Website pages, blogs, case studies, emails, letters, brochures, leaflets, newsletters, articles and internal communications.

t: 07815 205054
e: sallie@p-m-a.co.uk
www.p-m-a.co.uk

PMA

GRAPHIC & BRAND DESIGN

Danielle Blyde
VAVOOM

Vavoom is a creative design agency, providing brand identity and graphic design to companies, individuals, and organisations. We create attractive, smart, and effective graphic design and branding solutions for clients, to help businesses strengthen their branding message for their products and services. From start-ups to international brands, from business cards and brochures to fully developed brand identity services.

t: 07939 042018
e: danielle@vavoom.co.uk
www.vavoom.co.uk

vavoom.

SIGNAGE & VEHICLE GRAPHICS

Reuben Balderson
PRODUCTIVE DESIGN

Get your business noticed and stand out from your competition with professional signage and vehicle graphics. We design, produce and install a wide range of solutions including health and safety signs, fascia signs, illuminated signs, wall graphics, window manifestations, vinyl decals and commercial vehicle wraps. Get in touch to find the best options for your business.

t: 07944 028998
e: reuben@productivedesign.co.uk
www.productivedesign.co.uk

 **Productive
DESIGN**

BRANDED CLOTHING

Richard Collins
SHOTBOWL

Specialists in all types of branded clothing, supplying a wide range of corporate wear, team wear, and school wear. With access to our trusted suppliers, you can choose from 1,000s of clothing styles and colours. All garments are produced in-house using the latest embroidery and printing solutions to ensure our customers receive quality clothing.

t: 01778 348788
e: richard@shotbowl.com
www.shotbowl.com


SHOTBOWL

CRM CONSULTANT



David Mallinder GEMINIBLU

GeminiBlue helps companies to select the best software and apps to build a tech stack for growth. Then we implement for success by project managing the onboarding and user training to win adoption and unlock the benefits of technology. We specialise in Martech services for CRM, ERP, Sales Enablement, Marketing Automation, E-commerce and Websites.

t: 07886 799619

e: dmallinder@geminiblu.com

www.geminiblu.com

BUSINESS DIRECTORY



Sara Hemp THE LOCAL VIEW DIRECTORY

The Local View has established two online business directories for Peterborough and Fenland and Cambridge in Cambridgeshire. They provide affordable digital marketing services helping your business to; be seen, grow your sales and build your brand. They love to support you and your growing business and do this through your very own search engine optimised online business profile, spotlight articles, banner advertising and social media marketing.

t: 01733 974220

e: sales@thelocalview.co.uk

www.thelocalview.co.uk

LEAFLET DISTRIBUTION



Sonya Wardell CHRIS' LEAFLET DISTRIBUTION

Chris' Local leaflet distribution specialises in precise and targeted distribution services to amplify your brand's reach. Our professional team ensures reliable delivery, utilising GPS tracking for transparency. We offer flexible options, with no minimum or maximum quantity of leaflets delivered per campaign and cost-effective solutions, making us your ideal partner for impactful and efficient local marketing campaigns.

t: 07983 331117

e: info@chrisleafletdistribution.co.uk

www.chrisleafletdistribution.co.uk

PHOTOGRAPHY SERVICES

A SMILE A DAY
photography

Nate Lansdell A SMILE A DAY

A multi-award-winning specialising in commercial, business, branding, headshot, and event photography. We are passionate about encapsulating narratives and weaving visual tales that remain etched in memory. Our expertise lies in distilling the essence of your business or event through captivating visual storytelling, to create enduring memories that stand the test of time.

t: 07472 876265

e: hello@asmileaday.photography

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